

MID-WEEK PICTORIAL

PUBLISHED
WEEKLY
BY THE
NEW YORK
TIMES
COMPANY

MAY 25,
1935

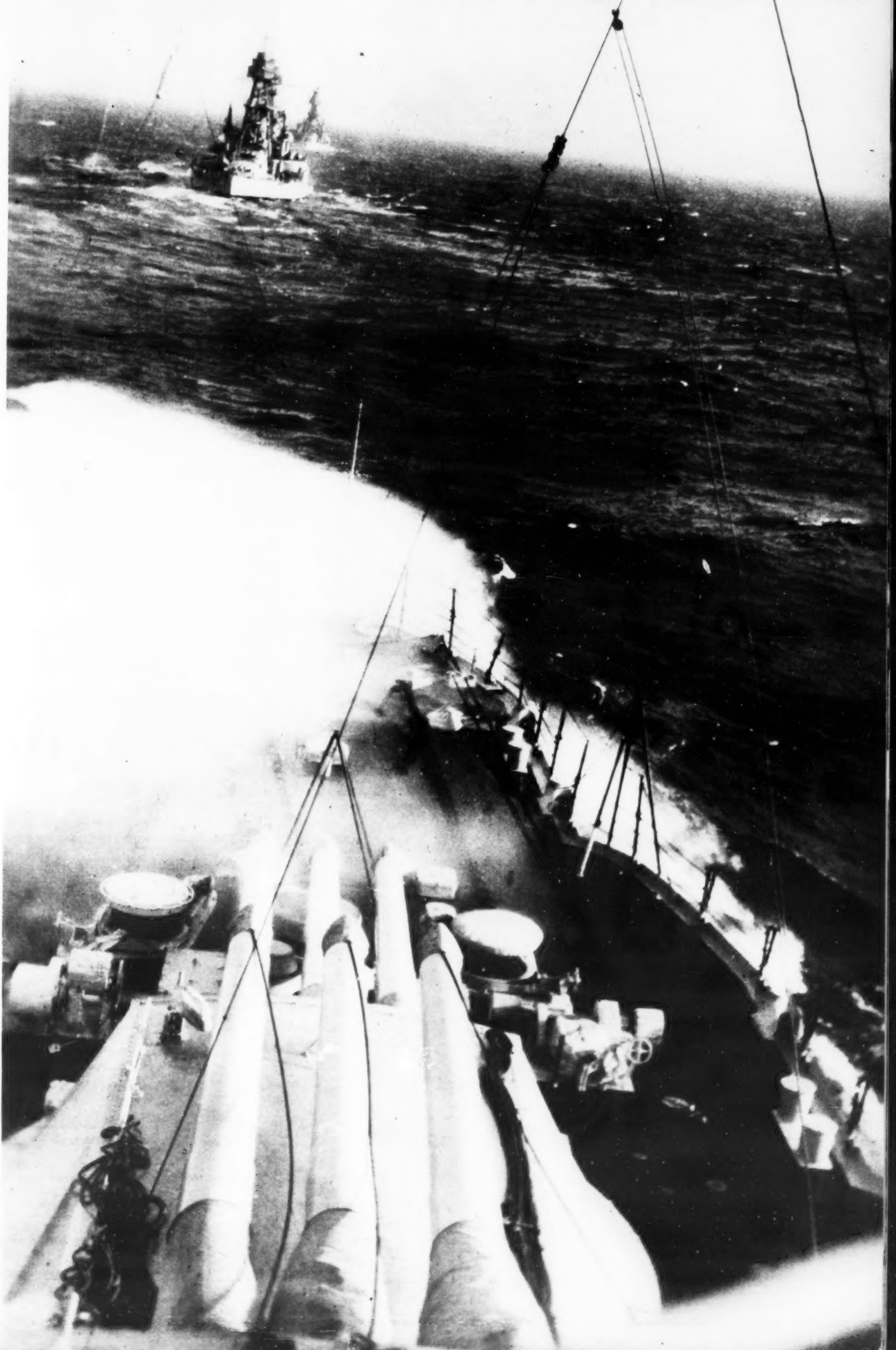
VOL. XLI,
NO. 15

PRICE
TEN CENTS

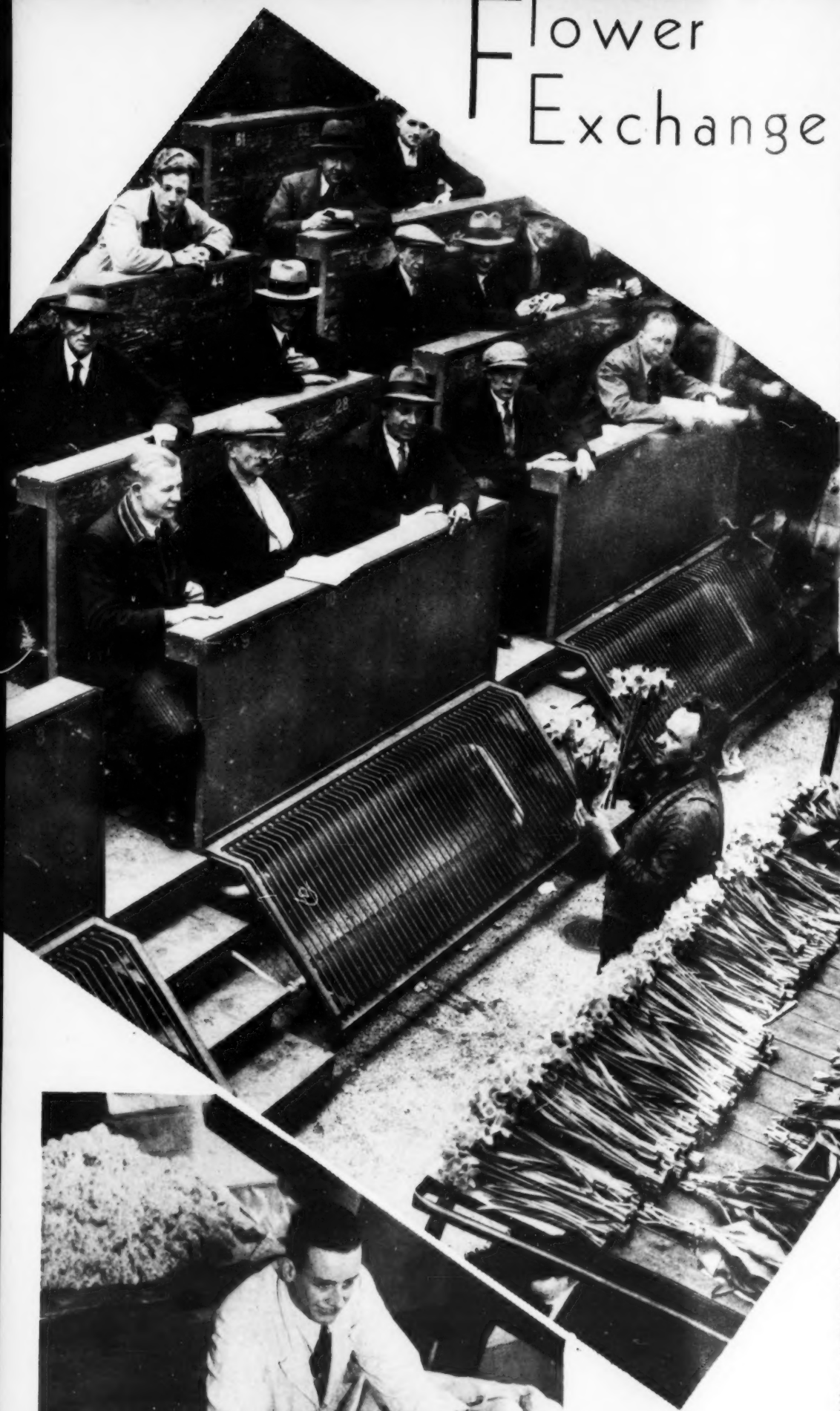


THE NAVY
"AT WAR"
IN THE
PACIFIC
The U. S. S.
Pennsylvania
with forecastle
spray-covered
while in a line of
battleships in
the great series
of fleet
exercises.

(Times Wide
World Photos.)



Flower Exchange



THE JEWELS OF THE FLOWER EXCHANGE: THE MOST EXPENSIVE BLOSSOMS

Are Offered Singly on Special Tables, Each of These Rare Orchids With a Plate Giving Its Number.

AT THE DAILY SESSION OF A MARKET WHICH DEALS IN BEAUTY AND FRAGRANCE: A VIEW OF THE ALSMEER FLOWER EXCHANGE in the Netherlands, With an Employee Holding Up a Bunch of Flowers So the Members Can Offer Their Bids.
(Times Wide World Photos, Berlin Bureau.)



PRECIOUS AIRPLANE FREIGHT: EXPERT PACKERS Wrapping the Flowers in Tissue Paper for Delivery in London, Paris and Berlin.

THE inhabitants of the Netherlands love flowers not for beauty and fragrance alone. Flower growing is big business for this thrifty land, one of its important sources of wealth, a big item in its foreign trade statistics year after year. The blossoms in corsages and decorations to be seen at a dinner party in London, Paris or Berlin may have been cut that morning from plants in the low-lying fields in the area between Amsterdam and Rotterdam, and their appearance hundreds of miles distant from their place of origin represents a triumph of marketing organization.

A vital part of that organization is the Alsmeer Flower Exchange, occupying a big, modern building amid endless flower fields and rows and rows of hothouses. To the flower district it is as important as the Stock Exchange is to Wall Street. It is the flower auction house and daily receives mountains of fresh flowers, brought in by wagon, motor truck or boat. Its annual business runs between \$5,000,000 and \$10,000,000, and when the figures for the year are made up they include 100,000,000 roses, 10,000,000 lilacs, 8,000,000 chrysanthemums, 5,000,000 violets and primroses, and 2,000,000 potted plants.

The buyers sit tier above tier in the auction amphitheatre as tables of flowers are wheeled before them. An employee of the exchange holds up a bunch and calls attention to any defects. At the front of the room is a large "auction clock," and each buyer registers his bid by pressing a button on his desk.

The auction over, the flowers are sent to their destination by rail, truck or airplane. Shipments by air aggregate more than a million pounds a year and through the use of the airplane flowers often are on sale in Paris or London only three hours after leaving Alsmeer.

MID-WEEK PICTORIAL

"NEWS OF THE WORLD IN PICTURES"

VOL. XLI, NO. 15

PRICE TEN CENTS

NEW YORK, WEEK ENDING MAY 25, 1935

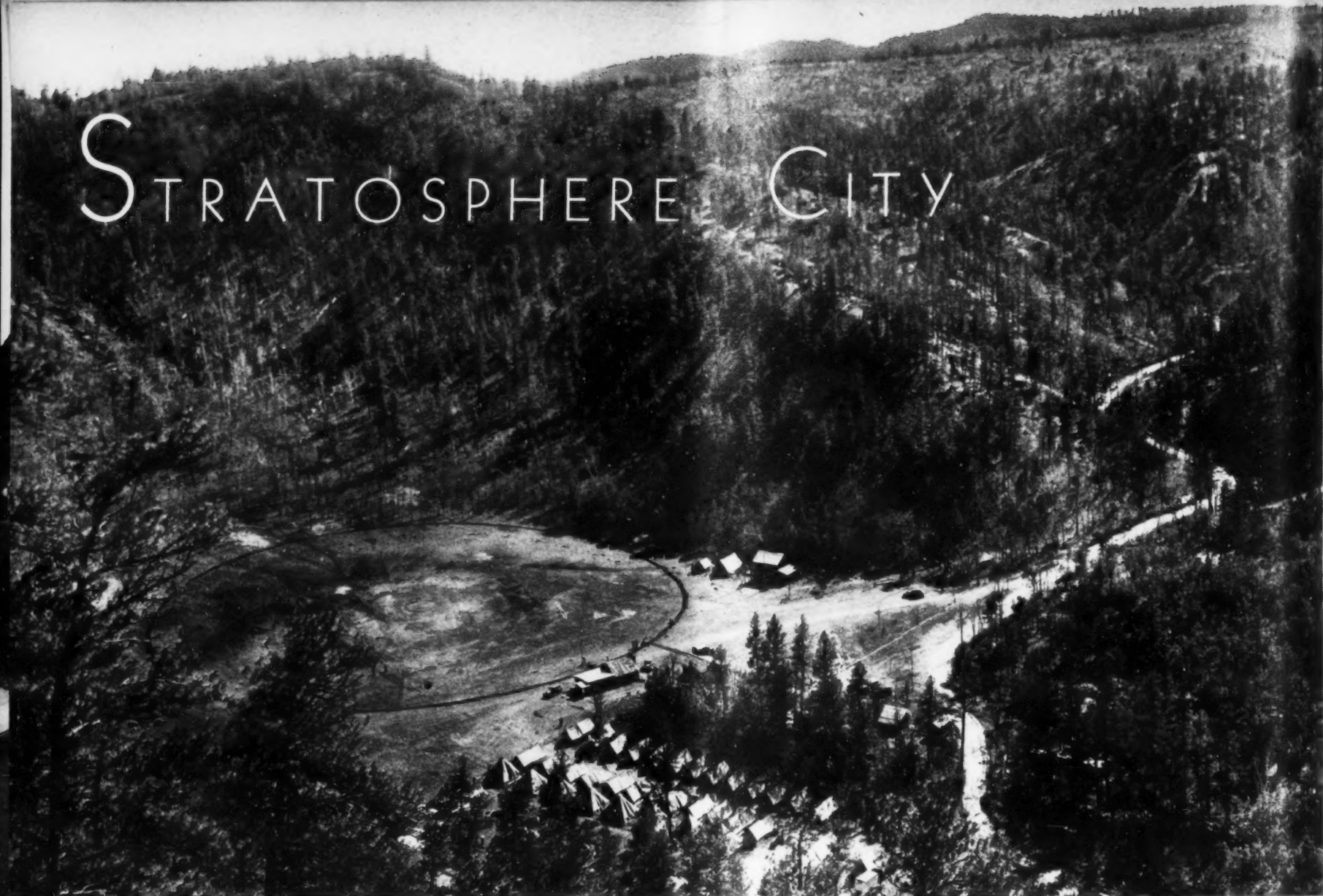


IN TWO FLIGHTS THEY SET NINETEEN AIR RECORDS

Lieutenant Commander D. W. Tomlinson (right) and Joseph Bartles of the TWA flying laboratory, the Douglas DC-1, at Floyd Bennett Field, New York, after establishing load and speed marks on flights of 3,106 miles and 1,244 miles, including the return of eight world's records to the United States.

(Times Wide World Photos.)

STRATOSPHERE CITY



A TEMPORARY CITY IN THE WILDS OF THE BLACK HILLS FOR AN EXPEDITION INTO THE STRATOSPHERE: A GENERAL VIEW OF THE NATURAL BOWL

Twelve Miles Southwest of Rapid City, S. D., From Which the World's Largest Balloon, Explorer II, of the National Geographic Society-Army Air Corps Expedition, Will Make Its Ascent Next Month. The "Stratocamp" of Tents Was Set Up by Cavalrymen From Fort Mead, S. D., to House the More Than 100 Scientists, Balloon Specialists, Instrument Experts, Meteorologists, Mechanics and a Guard Contingent of Soldiers Needed in the Preparations for the Flight. Near It a Circle Marks the Spot

Where the Enormous Gas Bag Will Be Inflated. The Bowl Is Sheltered on Three Sides by 400-Foot Cliffs and on the Fourth by High Hills.

(Times Wide World Photos.)



CHECKING UP ON STRATOSPHERE INSTRUMENTS: CAPTAIN A. W. STEVENS,

Chief of the Expedition, Tuning an Electrical Recording Device Installed in the Gondola at Dayton, Ohio. At the Left Is Captain Orvil Anderson and at the Right Randolph P. Williams, Who Will Direct the Ground Crew.

(Associated Press.)

THE LINE OF COMMUNICATIONS OVER THE HILLS: ARMY TRUCKS Unloading Supplies for the Stratosphere Expedition.
(Times Wide World Photos.)



STRATO-CAMP'S MAIN STREET: A GROUP OF ARMY OFFICERS Supervising the Pitching of the Tents in the Bottom of the Bowl.
(Times Wide World Photos.)

FARMERS and FINANCE

WASHINGTON



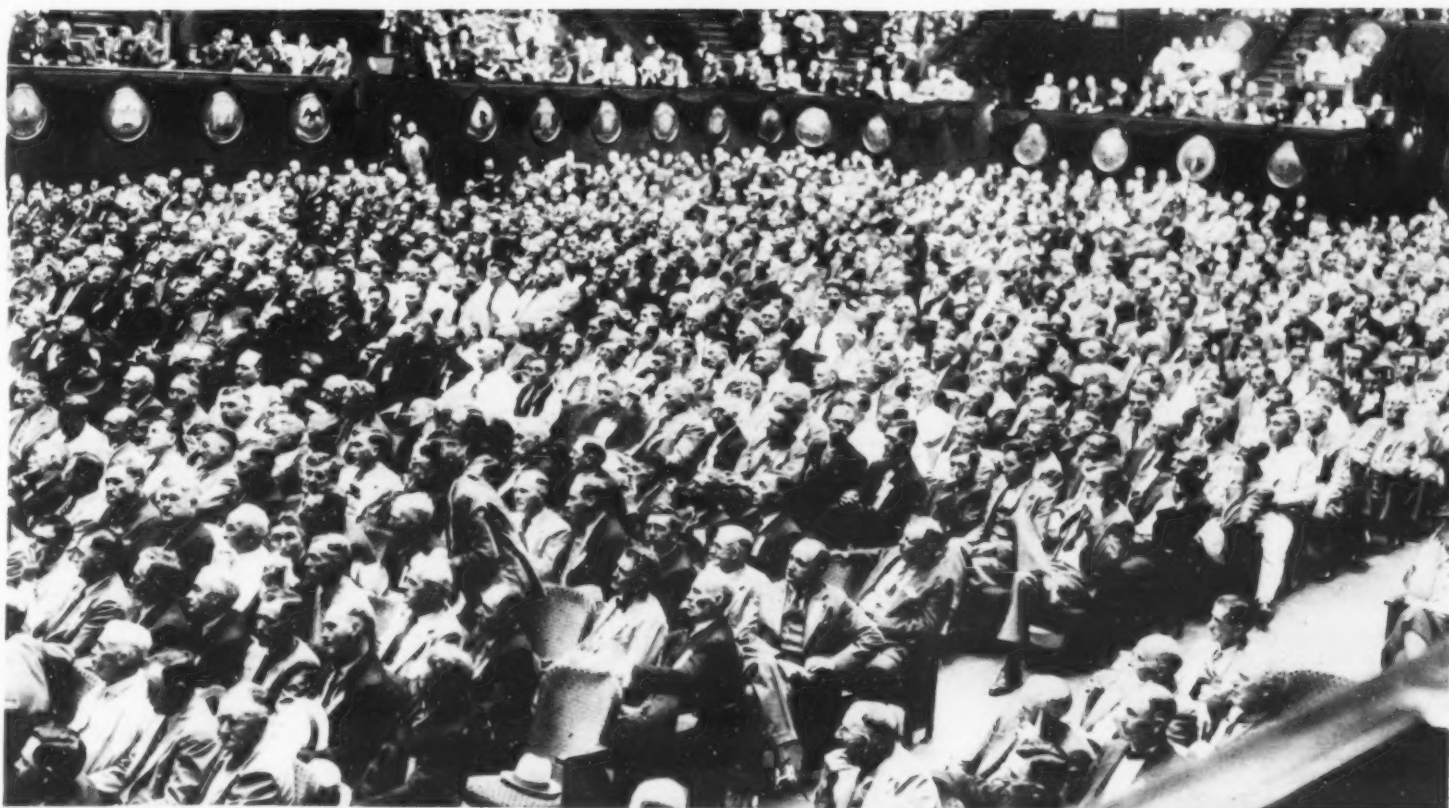
THE SECRETARY OF THE TREASURY DEFENDS THE NEW DEAL FISCAL POLICIES: HENRY MORGENTHAU JR. Delivering the Radio Address in Which He Expressed a Willingness to Discuss Foreign Exchange Stabilization. (Times Wide World Photos, Washington Bureau.)

A SEVERE CRITIC OF THE BANKING BILL: WINTHROP W. ALDRICH, Chairman of the Chase National Bank of New York, Testifying Before the Senate Banking Committee. (Times Wide World Photos, Washington Bureau.)



THE PRESIDENT ADDRESSES FARMERS GATHERED FROM TWENTY-FIVE STATES TO LAUD NEW DEAL BENEFITS: MR. ROOSEVELT,

on the Portico on the South Front of the White House, Delivering a Speech in Which He Told "Once Forgotten Men" That High and Mighty Men Had Sought to Mislead the Country by Lying About the Administration's Farm Program. (Times Wide World Photos, Washington Bureau.)



"FARM MARCHERS" WHO CAME TO WASHINGTON TO FIGHT FOR THE CONTINUATION OF THE AAA: A VIEW OF THE MEETING in Constitution Hall Held by 4,500 Farmers Who Expressed Enthusiastic Approval of the New Deal Agricultural Policies.

ROYAL



THE BRITISH EMPIRE CELEBRATES THE 25TH ANNIVERSARY OF KING GEORGE'S ACCESSION WITH GLITTERING PAGEANTRY: THE ROYAL COACH Making the Turn at the Victoria Memorial as the Royal Procession Passed Through the Dense Crowds on Its Return to Buckingham Palace After the Thanksgiving Service at St. Paul's Cathedral. Millions Turned Out for the Spectacle and the Crush Was So Great That More Than 7,000 Persons Were Treated for Minor Injuries. (Times Wide World Photos, London Bureau.)

MASSED IN A TREMENDOUS DEMONSTRATION OF LOYALTY TO THE BRITISH CROWN: A VIEW OF THE CROWD OF MORE THAN 50,000, Taken From the Roof of Buckingham Palace, Cheering Enthusiastically as the Members of the Royal Family Appeared on the Palace Balcony. (Times Wide World Photos, London Bureau.)

000006

JUBILEE



AFTER A JUBILEE VISIT TO THE HALL WHERE ENGLAND'S FIRST PARLIAMENT MET SIX CENTURIES AGO: KING GEORGE AND QUEEN MARY Driving Away From Westminster Hall After Receiving Addresses From Both Houses of Parliament.

(Times Wide World Photos.)

ROYALTY ON A SURPRISE TOUR OF THE SLUM DISTRICTS OF LONDON:

THE ROYAL AUTOMOBILE

Surrounded by Children as the King and Queen Unexpectedly and Unceremoniously Drove Through the Poorer Sections to View the Silver Jubilee Decorations.

(Times Wide World Photos.)



00007



SOLEMN THANKSGIVING FOR THE EMPIRE'S PRESER-
VATION THROUGH A QUARTER CENTURY OF UNPRECE-
DENTED PERILS: THE INTERIOR OF ST. PAUL'S
CATHEDRAL

In London, With Sunlight Streaming Through the Lofty Win-
dows, as the Members of the Royal Family, the Nobility and
the High Officials of the Empire Attended the Silver Jubilee
Thanksgiving Service.

(Times Wide World Photos, London Bureau.)

THE KING-EMPEROR RESPONDS TO THE CHEERS OF HIS SUBJECTS ON THE SILVER JUBILEE OF HIS REIGN: A VIEW OF BUCKINGHAM PALACE, Showing the Members of the Royal Family on the Balcony, a Scene Reminiscent of the Demonstrations of Loyalty at the Beginning of the World War. (Times Wide World Photos, London Bureau.)



THREE GENERATIONS OF THE BRITISH ROYAL FAMILY IN A HISTORIC SETTING: KING GEORGE AND QUEEN MARY, With Their Children and Grandchildren on the Palace Balcony to Show Themselves to the Great Crowd Assembled Below. Left to Right Are: The Duke of York, the Princess Royal, King George, Princess Margaret Rose, the Hon. Gerald Lascelles, the Earl of Harewood, Princess Elizabeth, Viscount Lascelles, Queen Mary, the Duke of Gloucester, the Duchess of Kent, the Duke of Kent and the Duchess of York. (Times Wide World Photos.)

P eople in the News OF AMERICA



THE NEW HEAD OF THE STOCK EXCHANGE TAKES OFFICE: CHARLES R. GAY, Successor to Richard Whitney, at His Flower-Decorated Desk After Assuming His New Duties. (Associated Press.)



THE WINNER OF THE PRIX DE ROME IN SCULPTURE: GIFFORD MACGREGOR PROCTOR of Wilton, Conn., a Yale Graduate of 1934, With His "We Are the Dead," for Which He Receives an Award Valued at About \$4,000. He Is a Son of A. Phimister Proctor, Well-Known Sculptor. (Times Wide World Photos.)



THE ARTIST OF THE TENNIS WORLD: MRS. HELEN WILLS MOODY

Helping to Arrange an Art Exhibit for the Annual Meeting of the Association of Junior Leagues in San Francisco. She Is Making Excellent Progress in Her Training for a Return to Competition but Is Not Expected to Be a Serious Factor in the Big Tournaments This Year. (Times Wide World Photos, San Francisco Bureau.)



MARBLES CHAMPIONS OF NEW YORK CITY: CHARLES SEAY, 13, AND JOSEPHINE MORRONE, 12, Who Won the Titles in a Double-Header Tournament in Central Park. (Times Wide World Photos.)

STARTING THE 1935 BUDDY POPPY SALE: REPRESENTATIVE WRIGHT PATMAN of Texas, Author of the Bonus Bill Passed by Congress, Buying a Flower From Five-Year-Old Charlotte Louise Biddle in Washington. (Times Wide World Photos, Washington Bureau.)

The NORMANDIE Goes to Sea



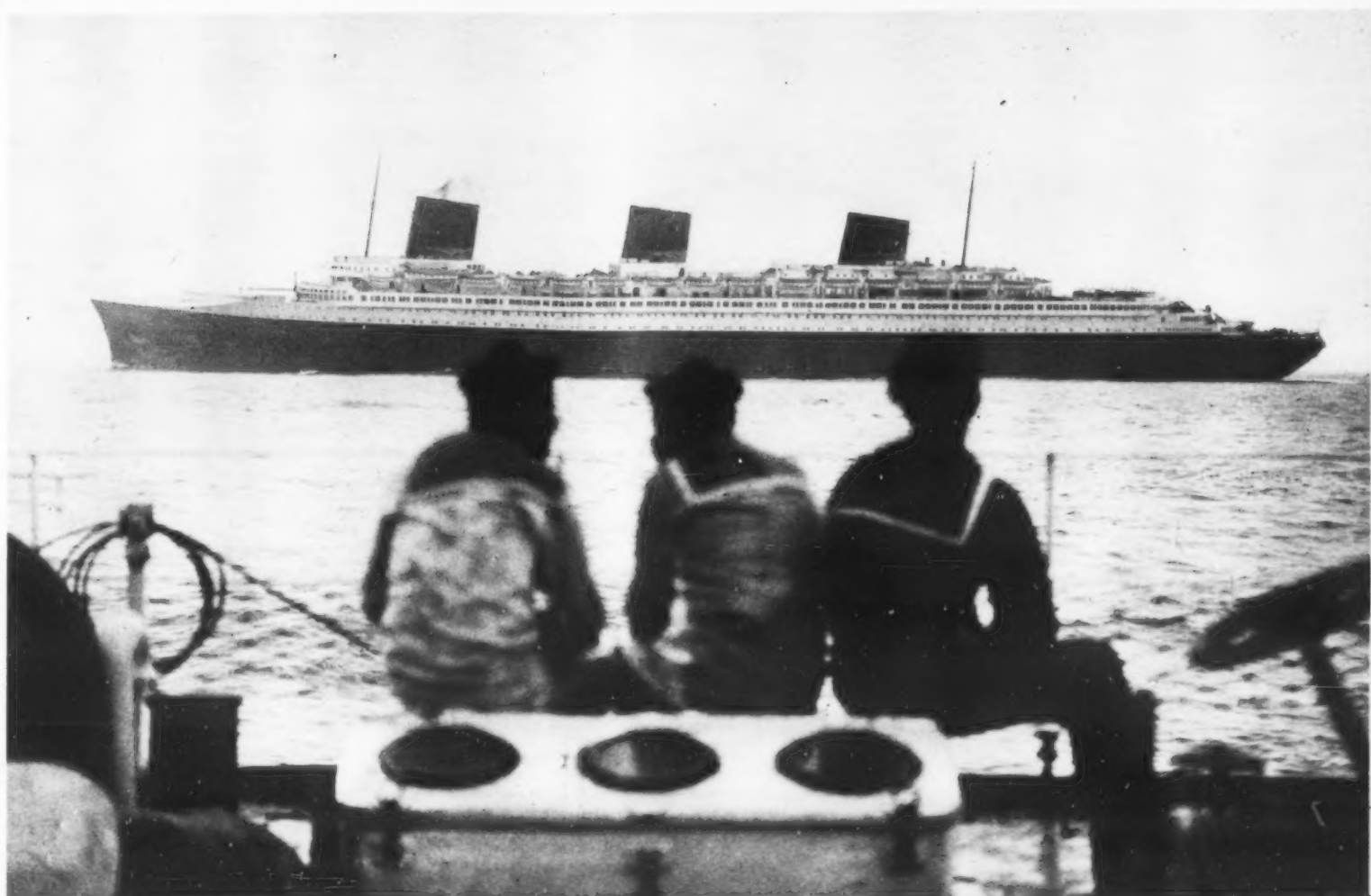
THE NEW
GIANT OF THE
ATLANTIC AND
THE LAST
WORD IN SEA-
GOING LUX-
URY: THE
80,000-TON
LINER,

1,029 Feet in
Length, Calmly
Rides the Waves
as It Leaves St.
Nazaire for a Trial
Cruise in Which It
Attained a Speed
of 30 Knots, as
Seen From the
French Destroyer
Foudroyant.
(Times Wide World
Photos, Paris
Bureau.)

THE NEW
QUEEN OF THE
FRENCH PAS-
SENGER FLEET
ON ITS FIRST
CRUISE: THE
LINER

NORMANDIE
Puts Out From St.
Nazaire, Nearly
Four Years After
the Beginning of
Its Construction,
for Ten Days of
Trials at Sea Be-
fore Starting on
Its Maiden Voyage
in Regular Service
Across the
Atlantic.

(Times Wide World
Photos, Paris
Bureau.)





"THE STRELNIYA PALACE," BY I. F. COULTSE.

An oil painting of one of the Grand Ducal Palaces. This with the other works shown on this page is included in the exhibition, "150 Years of Russian Art," at the Hammer Galleries in New York. The artist, now a resident of Paris, was court painter to the late Czar Nicholas and this painting formerly hung in the monarch's private quarters in the Alexander Palace. He is famous for his snow scenes and landscapes, which show his remarkable ability to translate sunlight to canvas.

(All Photos by Murray Collens.)

AN EXHIBITION OF RUSSIAN PAINTING



"SELF PORTRAIT,"

BY VLADIMIR MAKOVSKI.

An old panel, painted in 1896, from the private collection of the Czar Nicholas in the Alexander Palace. V. Makovski, a member of the Imperial Academy of Art, is generally regarded as the greatest of a family of painters, all of whom bore the same surname and attained the highest rank in Russian art. He executed many important works at royal command and is represented in leading museums throughout the world.



"RUSSIAN PEASANT GIRLS," BY V. SITCHKOV.

This oil painting, executed in 1916 by one of the foremost Russian artists of present-day Russia, ably shows the rich coloring and illuminative characterization of peasant types which distinguish Sitchkov's work.

YIA
I. F.

g of
rand
This
ther
this
d in
"150
sian
am-
in
The
resi-
was
the
olas
ting
in
pri-
the
face.
his
and
i c h
ark-
to
ight

(s.)

nt-
unt



DOWN UNDER—Remarkable Under-Water Photographs

WATER-POLO GAME ACTION NOT SEEN BY THE GALLERY: AN UNDERWATER PHOTOGRAPH, One of a Remarkable Series Taken Beneath the Surface of an Italian Pool, Showing Three Players Going After the Ball at Full Speed.
(Times Wide World Photos.)



AT EASE UNDER WATER:
TEDDI DE FENSECA,
Portuguese Swimming Star, Photographed a Foot or More Beneath the Surface of the Pool. The Cloud at the Left Is Made Up of Air Bubbles Brought Down by a Stroke of the Hand.



A PARADE ON THE BOTTOM: A GROUP OF SWIMMERS
Photographed in Seemingly Distorted Poses Under Water.

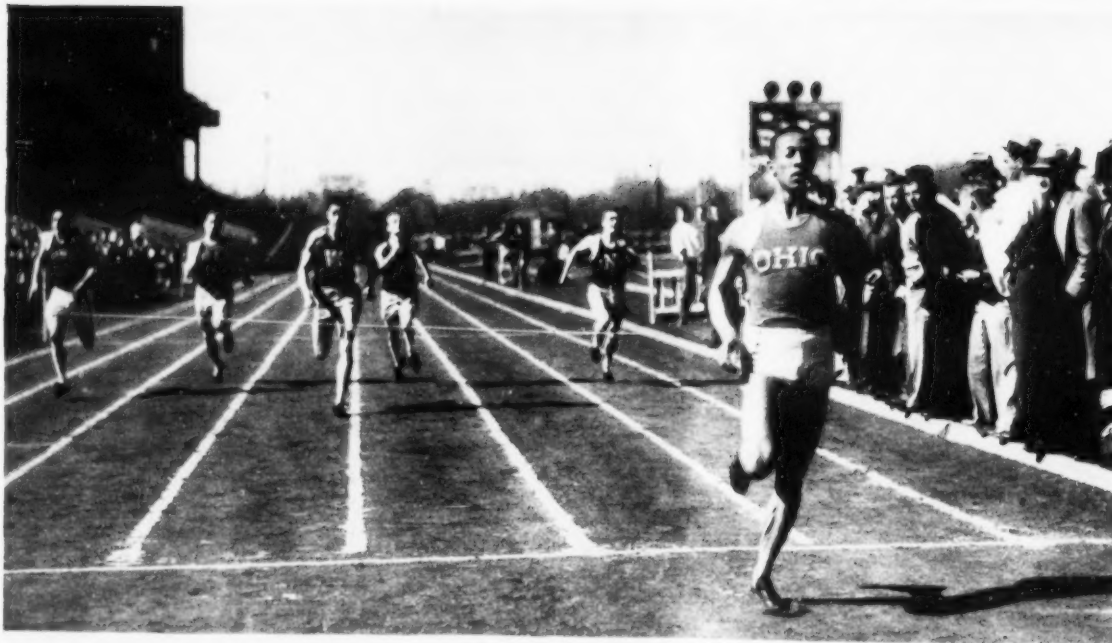


THE STROKE OF A EUROPEAN CHAMPION:
LEO ESSER,
Diving Star, Propelling Himself With Vigorous Strokes.

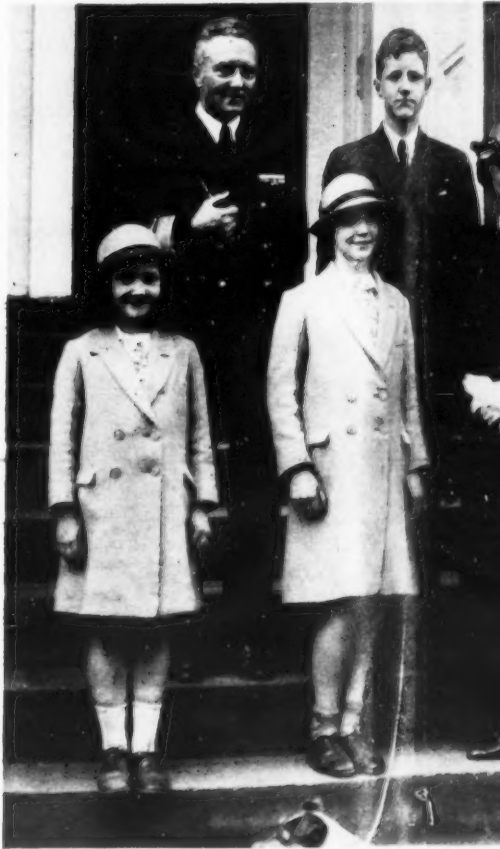


**OHIO STATE'S
TRACK STAR
WINS FOUR
FIRSTS AND
BREAKS A
WORLD'S
RECORD:
JESSE
OWEN**

Winning the 220-Yard Dash in 0.20.7 in the Quadrangular Meet at Evanston, Ill. He Set a New World Mark of 0.22.9 in the 220-Yard Low Hurdles, Equaled the 100-Yard Dash Record and Won the Broad Jump.



**THE WORLD'S LARGEST LAND PLANE W
A LOSS OF 48 LIVES: THE M
Pride of the Soviet Union, Which Was Destroy
Persons on Board When a Small Plane Crash
Flight Near Moscow. The Two Planes Lock
Gorky's Pilots Got Their Craft Under Contro
Pieces at a Height of 2
(Sovfoto.)**



**HIS FIRST VISIT WITH HIS FAMILY I
REAR ADMIRAL RICHAR
With His Wife and Their Four Children at T
Boston Following His Return Fro
(Times Wide World Photos, B**



**HARVARD TRIUMPHS IN A
TRIANGULAR REGATTA ON
THE HARLEM: THE CRIMSON
VARSITY EIGHT**

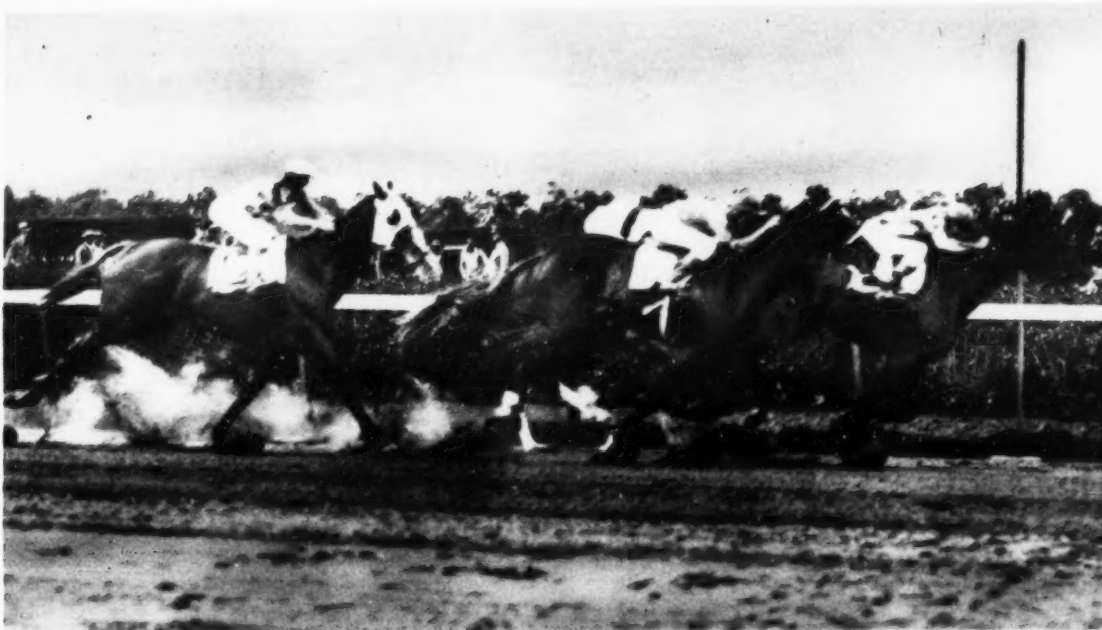
Winning by a Length From Colum-
bia, With M. I. T. a Close Third.
(Times Wide World Photos.)



PLANE WHICH WAS WRECKED WITH
VES: THE MAXIM GORKY,
Was Destroyed With All of the Forty-Seven
Plane Crashed Into It While Stunting on a
Planes Locked Together, But the Maxim
nder Control Only to Have It Break Into
Height of 2,300 Feet.
(Sovfoto.)

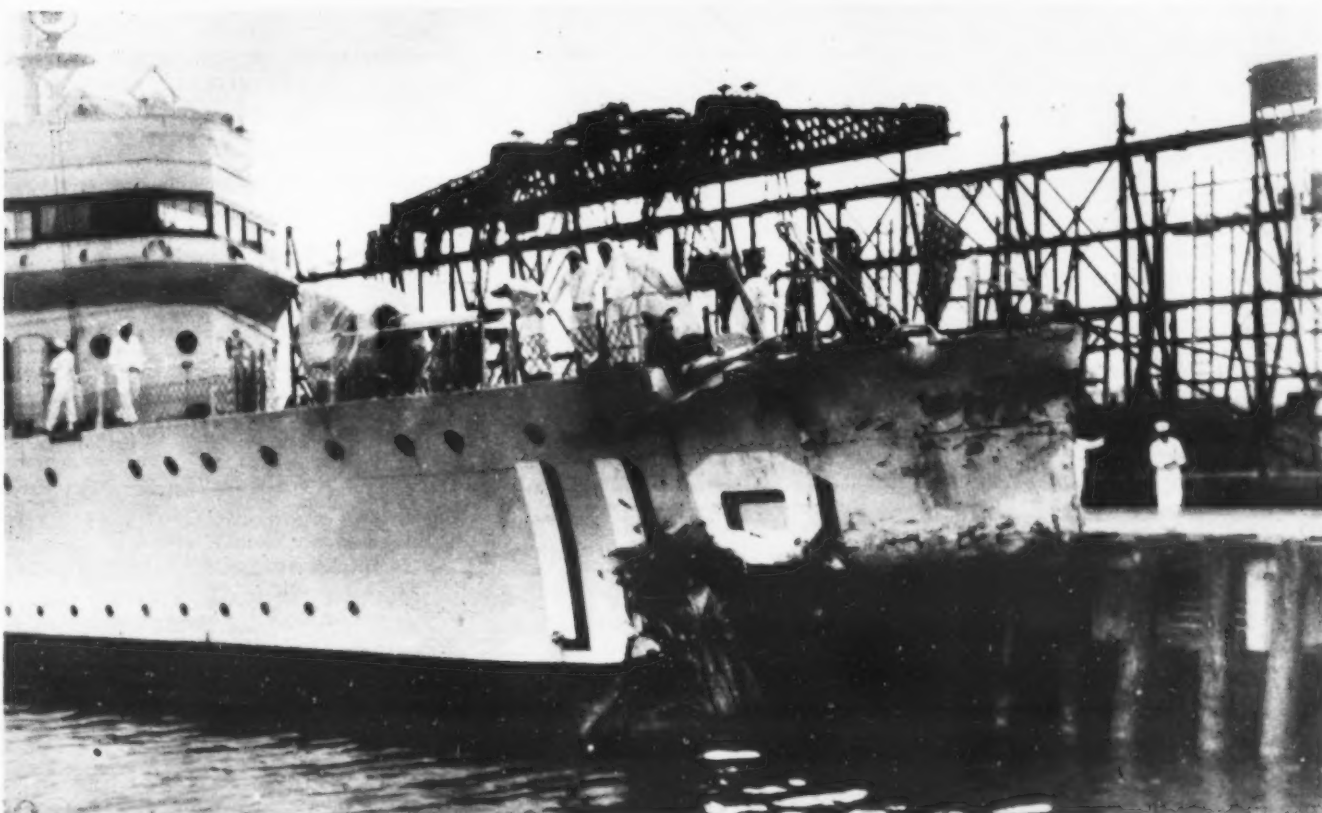


FAMILY IN NEARLY TWO YEARS:
AL RICHARD E. BYRD
children at Their Brimmer Street Home in
Return From the Antarctic.
(Id Photos, Boston Bureau.)



THE FINISH
OF THE
FORTY-
SECOND RUN-
NING OF THE
METROPOLI-
TAN HANDI-
CAP: KING
SAXON,

Owned by C. H.
(Pat) Knebel-
kamp, Winning
Over Singing
Wood in the Fea-
ture Event at
Belmont Park,
Long Island.
(Times Wide
World Photos.)



SAFE IN PORT AFTER AN
ACCIDENT OF THE PACIFIC
WAR GAMES: THE
DESTROYER LEE

Docked at Pearl Harbor, Hawaii,
With Crumpled Bow After a Col-
lision With the Destroyer Sicard
in Which One Man Was Killed
and Four Injured.

(Photo by Ship's Photographer,
Thomas N. Sorenson of the U.S.S.
Pennsylvania.)

00018

SMILING THROUGH

THE sleight-of-hand performance was not going very well.

"Can any lady or gentleman lend me an egg?" asked the conjurer, coming down to the foot-lights.

"If we'd 'ad one," shouted a man in the audience, "you'd 'ave it before this."—*Vancouver Province*.

"The postoffice gets more careless every day!"

"How is that?"

"My husband has written to me from his business trip to Glasgow and the postoffice has stamped the letter Paris."—*Vart Hem (Stockholm)*.

Farmer — "If things get too bad we can eat our forest preserves."

City Boy—"You've got nothing on us, we can eat our traffic jams."—*Toronto Globe*.

"How long have they been married?"

"About five years."

"Did she make him a good wife?"

"No; but she made him an awfully good husband."—*Strays*.

Wife (heatedly)—"You're lazy, you're worthless, you're bad-tempered, you're shiftless, you're a thorough liar."

Husband (reasonably)—"Well, my dear, no man is perfect."—*London Opinion*.

"Look here, Snidders," said Wal-lerby, "this dog you sold me is no fighter. He's a regular mush of a mollicoddle. You told me he'd lick anything on sight."

"So he will," said Snidders. "He's vurry, vurry affectionate."—*Boston Transcript*.

Joe—"Are you and your wife on speaking terms?"

John—"Well, I'm listening again."—*Stray Stories*.

"How's your wife getting along with her driving, Abe?"

"She took a turn for the worse last week, Moe."—*B'nai B'rith Magazine*.

"Next to a beautiful girl, what do you consider the most interesting thing in the world?"

"When I'm next to a beautiful girl I don't bother about statistics."—*Mutual Magazine*.



A CASE OF WILLFULLY PUTTING "THE CART BEFORE THE HORSE": A YAKIMA BOOSTER Visits the Apple Blossom Festival at Wenatchee, Wash., to Advertise Yakima's Fiftieth Anniversary Celebration. (Times Wide World Photos.)

Senator Soaper Says:

Doors on a new Washington edifice will be of bronze and thirty feet high. The disappointed office-hunter will please not slam these on the way out.

A chemist thinks the American of 2035 will be seven feet tall. He had better be, if he isn't to be suffocated by the debt.

An army hothead speaks of seizing islands in event of war. We picked up a set in '98 and were thirty-six years wringing our independence from them.

Stylists predict the return of high-laced footwear. With costs going up, launching an enterprise would naturally call for a longer shoe-string.

A trade survey shows Brazil recovering even more rapidly than the United States. It must be borne in mind that nuts in Brazil are a money crop.

A Western metropolis reports 33 per cent of its beer dispensaries failing within a year. It is nothing to see two sunken beer gardens to a block.

An exchange dealing in cheese futures is open for business in the West. This is new, as all a cheese has had heretofore was a past.

Simile: As immaterial as an error in listing the order of the Dionne babes from left to right.

A writer in Arabia counted 900 successive revolutions by a dervish. And yet, while Congress is considering the bonus, why watch a dervish?

One of the King's coaches demolished a fruit peddler's wagon in London. How medieval, in an age when royal apple carts are being upset!

A calf in New England was born with its heart in its mouth. That AAA program is unnerving the bravest of our four-footed friends.

At the price our Treasury offers, it's a wonder England didn't sell its silver jubilee to Morgenthau.

Vassar dietitians demonstrate that a growing college girl can live on 43 cents a day for food. Do they mean on, or on and on?

Berlin is stunned by the world's denunciation of its press censorship, which permits weather reports, recipes for leftovers and outspoken castigation of the wildflower vandal.

Hundreds of farm families are being moved to Alaska. Picture their surprise next December when the Government fails to shift them to Florida.

A note containing a dime turned up at the White House. There was doubt at first whether it was a chain letter or a remittance on the French debt.

Poultry in Western Kansas was smothered in the latest dirt storm. Another rumor, that the hens are laying bricks, is unconfirmed.

The pursuit of happiness, one of the citizens' oldest privileges, has run smack up against an Ohio law that bans any endurance contest.

Odds and Eddies

When a man is unable to choose between two evils he usually hunts up a third. — *Columbia State*.

One reason why a President has such a tough time with a program is that all the boys want to do solos, instead of ensemble work. — *Boston Herald*.

"GOING DOWN." "Clean up, paint up, patch up,"

The pep-up slogans go,

But how the deuce to catch up

'S the up I want to know.

—*Indianapolis News*.

When you sing a person's praises he doesn't care whether your voice is cultivated or not, just so it is loud and long.—*Los Angeles Times*.

DISCREPANCY.

I want to trust my fellow-men; I like to think their morals sound. And yet the column headed "Lost" Is thrice the size of that called "Found." —*Strays*.

The one comforting thing about paying your taxes this year is the conviction that they're going to be ever so much worse later on.—*Boston Transcript*.

It may be true that the poor old blue eagle is doomed to extinction, but his bill, nevertheless, will probably be preserved for many, many years to come.—*Boston Herald*.

REPERCUSSION.

I'm not much addicted to Stein, Whose verse, though presumably fine,

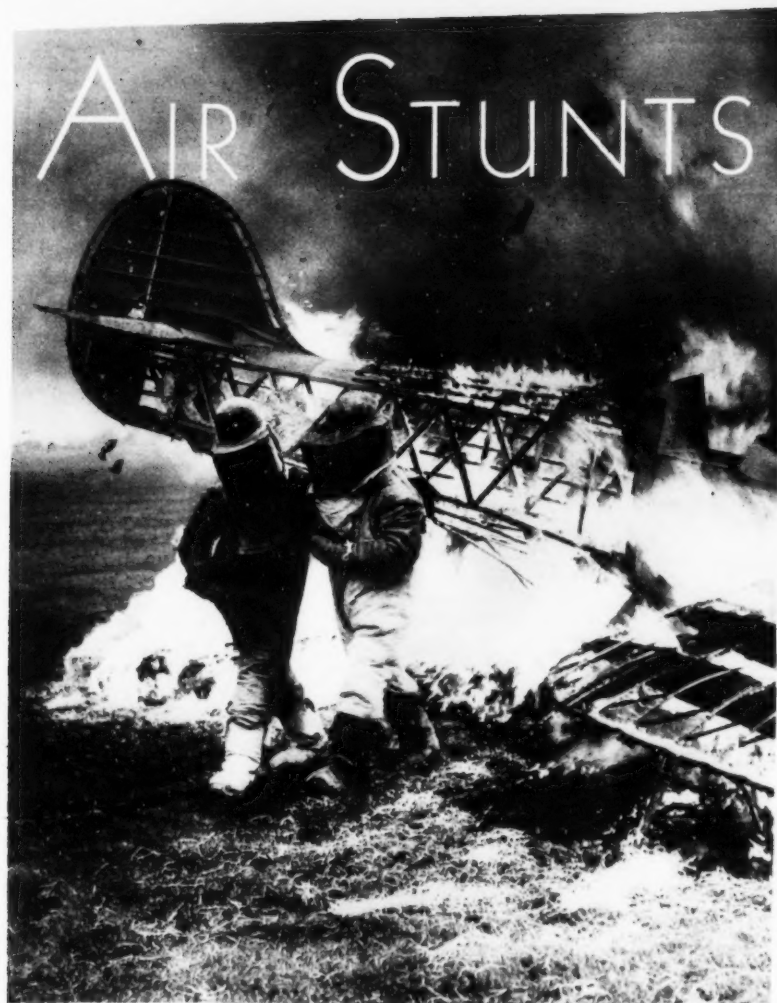
Is somewhat opaque

And harder to make

A bloomin' thing out of than mine. —*Philadelphia Bulletin*.

Jud Tunkins says he finds that no matter how many folks try to tell him about finance, the note-teller at the bank always has the last word. —*Washington Star*.

Don't worry if Willie is wild and reckless. He may get to be a great leader when the people get mad about something.—*Richmond News-Leader*.



**GARMENTS
PROOF
AGAINST THE
INTENSE
HEAT OF AN
AIRPLANE
FIRE: A MAN
WEARING AN
ASBESTOS
SUIT**

Being Helped by
a Comrade Simi-
larly Dressed
From the Cockpit
of an Airplane
in Which He Had
Sat Until the
Flames Were
Blazing All
Around Him in a
Demonstration at
Hayes, England.
(Times Wide
World Photos.)

**A PARACHUTE
JUMP FROM
AN ALTITUDE
OF ONLY 160
FEET:
RENE COURTIN
Preparing for a
Drop From a
Captive Balloon
Near Vincennes,
France, in a Test
of the Rapidity
of a Parachute's
Opening.**

(Times Wide
World Photos.
Paris Bureau.)



**Visit
ENGLAND and WALES
Go this Summer**

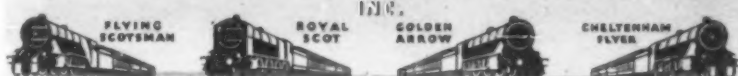


SEE IT ALL BY TRAIN

DON'T talk about a trip—go this year, the Silver Jubilee of King George's Accession. • In England you have the widest choice of sports in the world—Wimbledon for tennis; Ascot, Epsom and Newmarket for racing; Henley, the father of all regattas; yachting at Cowes—the ancestral home of America's cup; golf, cricket—sporting life at its swiftest pace. Theatres offer both your favourites and ours; the smartest shops sponsor chic styles and newest creations. Musicales, night clubs promise bright days and gay nights in our new England, with everything for an American good time in the impeccable London style. • Thousand-year old Oxford and Cambridge are like dreams come true. You cannot miss the National Eisteddfod at Caernarvon, Wales. This vivid, colourful gathering of Welsh bards, choirs and bands is unique in the world. • Make England the base for your European tour. • For itineraries, literature, maps, etc., write Department 13.

T. R. DESTER, General Traffic Manager, ASSOCIATED BRITISH RAILWAYS, Inc.
551 Fifth Avenue, New York...or your own tourist agent

**ASSOCIATED
BRITISH RAILWAYS**



Modern Home Interiors

by CYNTHIA MARRIN

MODERN decoration has become a recognized period and is particularly adaptable to present-day living. Its classical, clear-cut lines are not only pleasing to the eye but fit into large or small quarters equally well. White still retains its tremendous popularity in this type of decoration.



DARK RED-BROWN AND WHITE ARE THE PREDOMINATING COLORS IN THIS ROOM.

The polished metal used in the decoration is a distinctly new and interesting idea. The walls are painted dark red-brown; the rug is a rich warm brown. An unusual window treatment has copper plaques at intervals and draperies in dark red-brown velour. The odd-shaped fireplace is of shining copper. Divisional bookcases painted in gunmetal color, with cross sections painted white, back a white upholstered sofa. A bright color note is shown in the two modern side chairs with white frames and yellow leather seats and backs. An imposing modern lamp on the table has a polished metal base with gunmetal and chrome trimming and an off-white tin shade. All decorations on this page by R. H. Macy & Co.

(All Photos by Robert Yarnall Richie.)



MODERN BLUE PAPER WITH TINY STARS

is used on the walls and white paper on the ceiling of a young person's room. Well tailored white celanese curtains contrast beautifully with the blue walls. The three seats forming a corner settee are upholstered in white leather and the furniture is white with brown trimming. On the gray linoleum floor is a Swedish scatter rug repeating the coloring of the decoration and pulling it together. It has gray, bright blue and brown mixed in an interesting design.

THE WALLS AND CARPET IN THIS MODERN ROOM

are in a Van Dyke brown shade. Severely straight draperies of green and white glazed chintz of Guatemalan design hang in deep folds touching the floor. The desk and low table are in walnut and modern black. A comfortable low chair and ottoman are upholstered in white leather on the inside and white cellophane on the outside. Added color is introduced in the beige and cinnamon plaid upholstery of the desk chair and in the two prints on the wall.

Prix de Rome



THE WINNER OF THE PRIX DE ROME AWARD IN PAINTING FOR 1935: "COUNTY FAIR,"

a large panel in egg-tempera by Robert B. Green of Pittsburgh, which has won for the artist one of the four fellowships, each of a value of nearly \$4,000 for two years of study at the American Academy in Rome, awarded in the Academy's national competition in the Grand Central Art Galleries, New York, open to American college students of painting, sculpture, architecture and landscape architecture.

The winning of scholarships is not a new experience to young Mr. Green, for the last two years of his work at Yale were provided for by such rewards for merit. A graduate of Carnegie Institute of Technology with the degree of B. A. in 1931 and of Yale with the degree of B. F. A. this year, the artist, now 25, will make mural painting his special study at Rome. His work first attracted national attention last year when he received honorable mention in the Prix de Rome competition.

Kitchen Towels— *a penny a dozen*

ScotTowels
2 large rolls—25¢

Ivory or Green Fixture—25¢



**Always Clean and Dry—
ready when you need one**

THINK of it! 300 (2 rolls) of these pure white, soft and absorbent paper towels cost but 25¢! Actually only a penny a dozen!

ScotTowels in your kitchen save good dish towels—cut down on laundry.

A greasy pan to wipe . . . lettuce to drain . . . something spilled on the table . . . glass to polish . . . hands to dry—just whisk a ScotTowel off the neat white roll. Use it. Throw it away. There's nothing to wash or rinse out. No handling of damp cloths that roughen and redden your hands!

Made of "thirsty fibre," these handy ScotTowels are soft and highly absorbent. They *really* dry. Put a roll in your kitchen—today. See for yourself how many messy tasks they make easier, quicker!

You'll find ScotTowels on sale at grocery, drug and department stores. Or write Scott Paper Co., Chester, Pa.



WIPING POTS AND PANS—These "thirsty fibre" ScotTowels quickly wipe off grease and soot. Use, then throw away!



WIPING STOVES—Whisk off the dirt with a clean ScotTowel. So quick, and easier on your hands than messy kitchen rags.



DRAINING FOODS—ScotTowels are more absorbent than ordinary paper for draining grease from bacon or fried foods.



SPECIAL OFFER—SCOTT PAPER CO. CHESTER, PA.

If your dealer does not sell ScotTowels, send us 50¢ (money or stamps) and we will send you postage paid—

**2 ROLLS OF SCOTTOWELS, AND 1 ENAMELED FIXTURE,
or SEND \$1.00 FOR 6 ROLLS AND ONE FIXTURE**

Check color of towel fixture desired: ☐ ivory ☐ pale green

Name _____

Address _____

Dealer's Name and Address _____

MP-8-35

Mid-Week Pictorial

The National News Picture Magazine

13 issues for \$1

More than one hundred photographs of news and sports events, persons prominent in the news of the day, scientists and explorers, the theatre, fashions and beauty. Send in your name and address today.

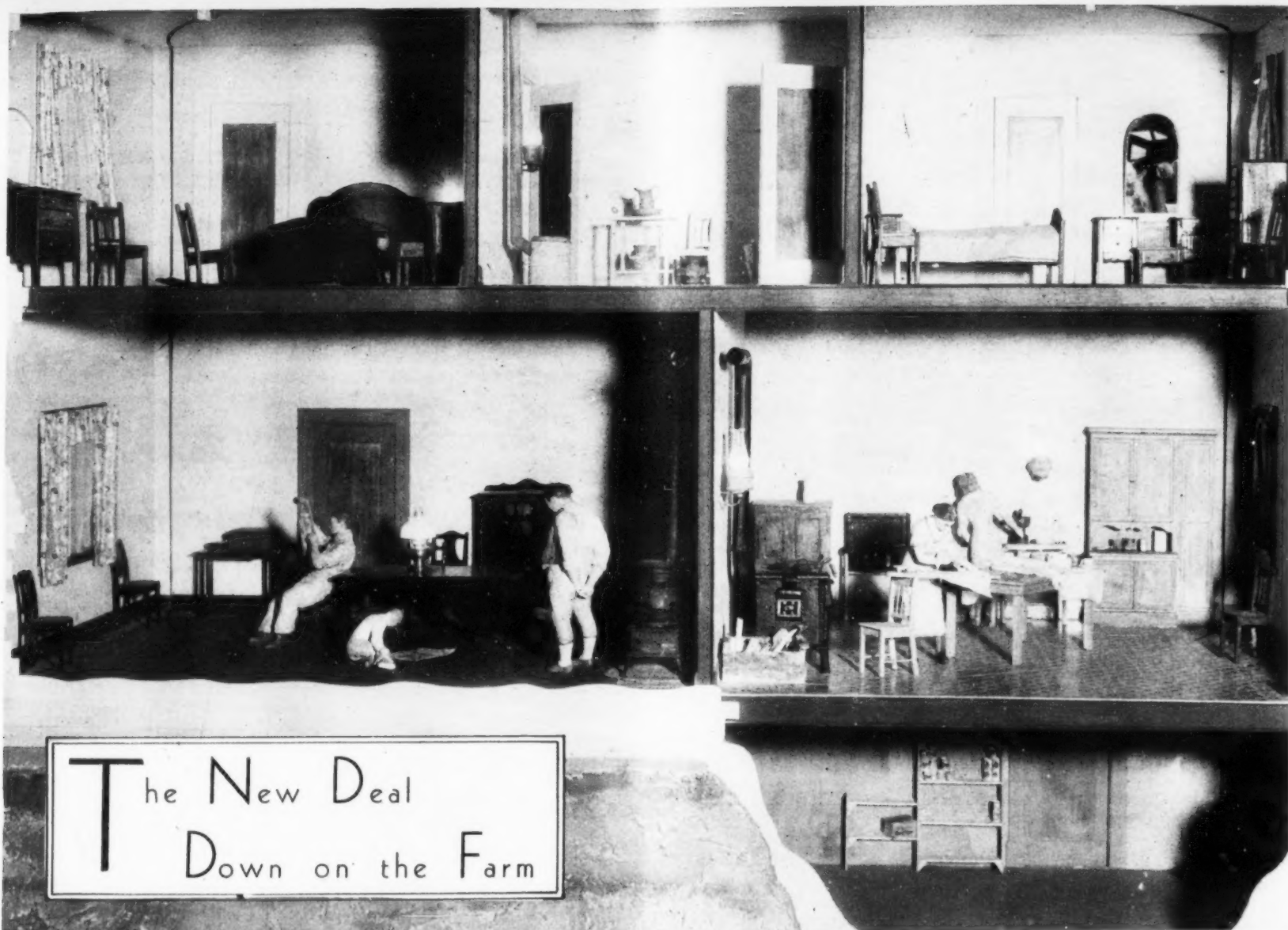
Add 50 cents for Foreign Postage

The New York Times Company

TIMES SQUARE, N. Y.

Mid-Week Pictorial, May 25, 1935

10000013



The New Deal Down on the Farm

THE "BEFORE-TAKING" VERSION OF AN EXHIBITION SHOWING THE BENEFITS OF ELECTRIFICATION IN THE RURAL DISTRICTS: THE OLD FARM HOME,

As Portrayed in a Diorama on Display in the Central Corridor of the Interior Building in Washington. Wood Stoves Are to Be Seen in Kitchen and Dining Room, Kerosene Lamps Are Used Wherever Light Is Required; the Pump in the Kitchen Sink Is Operated by Hand; an Ordinary Tub Serves for Bathing Purposes, and the Basement Is Virtually Waste Space.

NEW ORLEANS

AND BACK

First Class **\$90** all-expense Tour

FROM NEW YORK

(Less if two in hotel room)

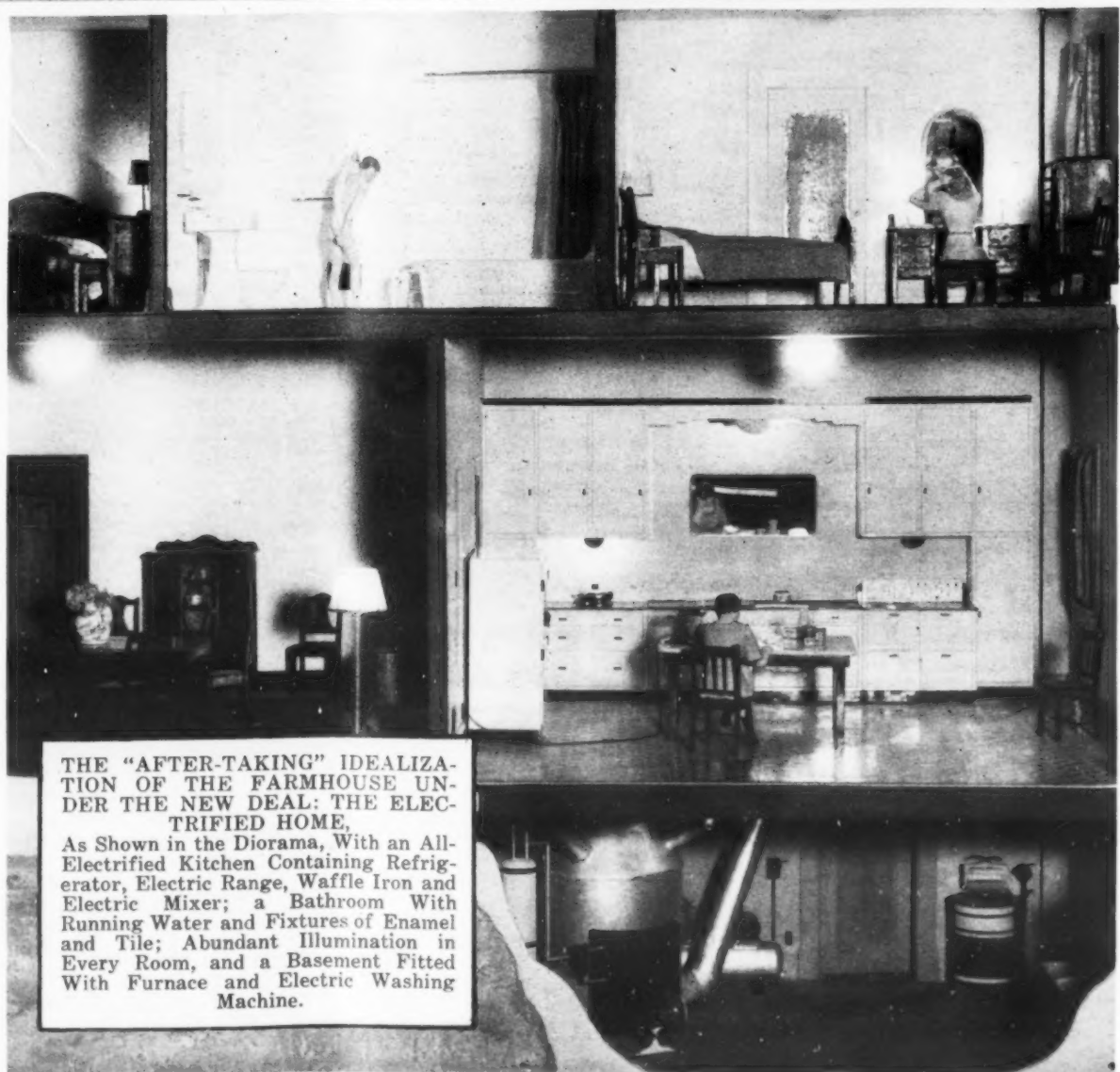
10% diverting days at sea (5% going, 5% returning). Transfers between ship and hotel in New Orleans. Hotel room with bath for 4 days. Sight-seeing trips, including a Gay Night Life Tour of Cabarets and Casinos.

Sail May 29, June 19, July 10 or later

For literature and reservations apply: 535 Fifth Avenue, New York, N. Y. Telephone Murray Hill 2-8400 or any authorized tourist agency



SOUTHERN PACIFIC
STEAMSHIP LINES
"MORGAN LINE"



THE "AFTER-TAKING" IDEALIZATION OF THE FARMHOUSE UNDER THE NEW DEAL: THE ELECTRIFIED HOME.

As Shown in the Diorama, With an All-Electrified Kitchen Containing Refrigerator, Electric Range, Waffle Iron and Electric Mixer; a Bathroom With Running Water and Fixtures of Enamel and Tile; Abundant Illumination in Every Room, and a Basement Fitted With Furnace and Electric Washing Machine.

WHITE ORGANDIE FOR SUMMER
EVENINGS IS REFRESHINGLY
SMART.

The Girl Standing Wears It Embroidered
in Red Silk With a Plain Cape. From
Mme. Lichtenstein. The Other Is Eyelet
Embroidered and Has a Red Suede Belt.
From Saks-Fifth Ave.

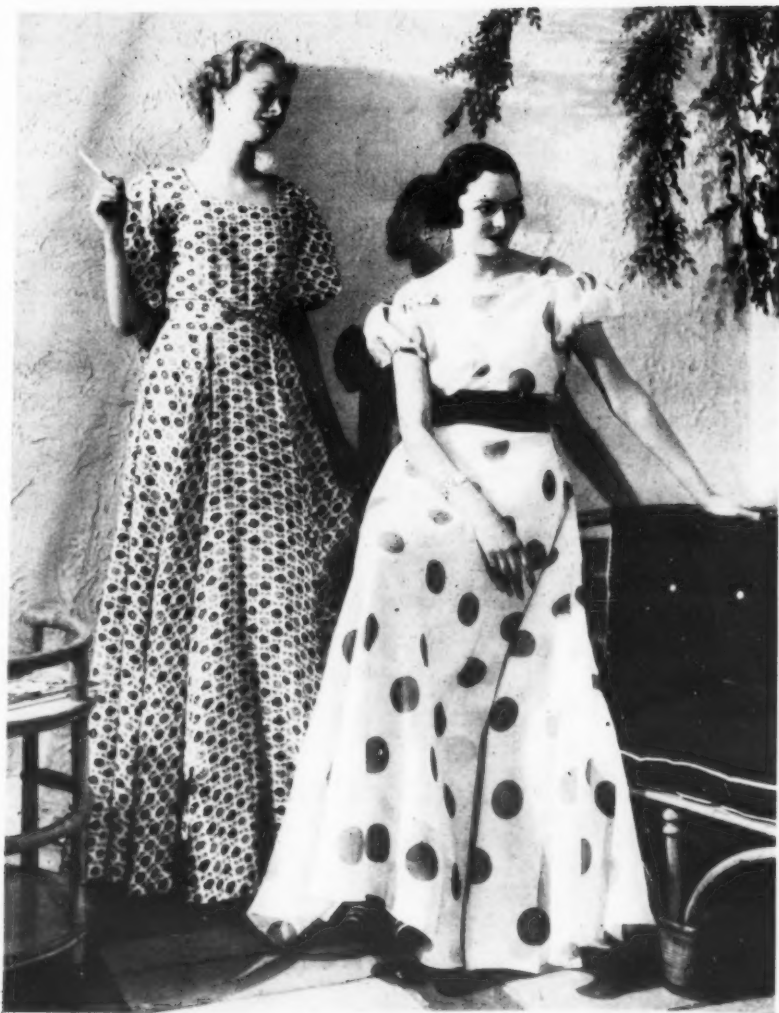


Lovely Evening Frocks

FOR WARM SUMMER
NIGHTS

THE LOVELY GOWN OF CIEL BLUE
SATIN

Is Trimmed With Diamant Clasps and
Has a Matching Jacket. From the
Specialty Shop, B. Altman. Dignity and
Charm Are Displayed in the Gown of
Beige Lace Appliqued on Beige Net
Having a Brown Taffeta Sash. From
MacVeady.



COTTON RIVALS SILK IN THESE CHARMING GOWNS: AT THE
LEFT, GAYLY FLOWERED COTTON SEERSUCKER
Is Lined With White Glazed Chintz. From Stein & Blaine. At the Right,
White Granazza With Large Interlocking Dots of Rose and Drawn Work
Has a Rose Velvet Sash. From Mary Walls.
(Photos by New York Times Studios.)



IVORY TIPS
Protect the Lips

Marlboro

MILD AS MAY

CREATED BY PHILIP MORRIS

Mid-Week Pictorial, May 25, 1935

00021



The Screen

Katharine
Hepburn

in

"BREAK OF
HEARTS"

(No. 1.) Constance Dane (Katharine Hepburn), a gifted young composer, meets the famous musical director, Franz Roberti (Charles Boyer), who recognizes her talent and offers to insure her success, in a scene from the picture "Break of Hearts."



(No. 2.) Constance and Franz, wedded in art, decide to be married in fact. Their friends, Johnny Lawrence (John Beal), a society play-boy infatuated with Constance, and Talma (Jean Hersholt), Franz's former music teacher, help celebrate the event.

(No. 3.) Franz becomes interested in the socially prominent Didi Smith-Lennox (Jean Howard), and his affection for Constance begins to wane. In a spirited scene Constance tells him in the presence of Didi and her friend Sylvia (Helene Millard) she intends to divorce him. She returns to Tin Pan Alley and Franz, after an unsuccessful effort to find her, cancels his concerts and goes to Europe.



(No. 4.) Later, upon his return to America, Franz meets his divorced wife and realizing the mistake he has made implores her to forgive him and return to him. Constance, about to be married to Johnny Lawrence, refuses to change her plans.



(No. 5.) Franz, broken by his loss, begins to neglect his musical career. In order to save him his old teacher, Talma, attempts to bring about a reconciliation between him and Constance and persuades her to return to him.

HATS THROUGH THE AGES



COPIES OF TWO PRESIDENTIAL HEADPIECES IN AN EXHIBITION TRACING THE EVOLUTION OF THE HAT: THE GEORGE WASHINGTON TRICORNE AND THE ABRAHAM LINCOLN "STOVEPIPE"

on Display at the Men's Hat Show in Sixty Wall Tower, New York. The Lincoln Hat Is Eight Inches High as Against Six for the Modern High Silk Hat.



A CRUSADER'S HEADPIECE, Heavy and Uncomfortable but Decidedly Useful in the Age of Battle Axe and Spear.



HEAD ARMOR OF KING ARTHUR'S TIME, When Metal Workers Were the Fashionable Hatters.

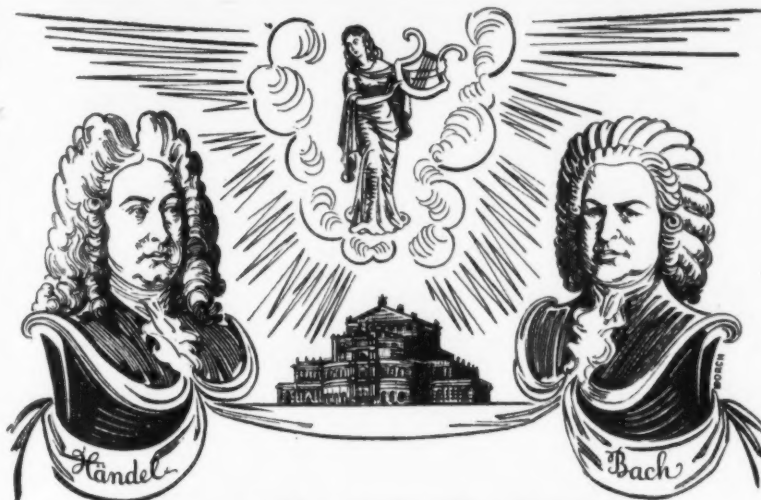


A SPANISH HELMET OF THE SIXTEENTH CENTURY, Still the Iron Age in Men's Headgear.



CHANGES IN POLICE HEADGEAR: A NEW YORK HELMET of the Nineties Contrasted With the Patrolman's Cap Now in Use, as Exhibited at the Hat Show.

00023



GERMANY *the Land of Music*

Devotees of all that is finest in music and art will derive special pleasure from a visit to Germany this year. Johann Sebastian Bach, father of all great modern music, whose cantatas have gained immortal appreciation in the hearts of all music lovers, and Georg Friedrich Handel whose oratorios and operas ring with inspired mastery, were born in Germany 250 years ago.

To celebrate this double anniversary, Germany's great music centers will present special Bach and Handel festivals and concerts. Then there are the regular summer festivals and operas headed by the Berlin Art Weeks in May and June, the famous Wagner and Mozart Festivals in Munich, and the Heidelberg Dramatic Festivals both in July and August.

Art lovers, students and vacationers find Germany ready with rich fare for them this summer. All through the land . . . treasure houses of art, architecture, sculpture; galleries where hang imperishable masterpieces; theatres, open-air festivals, historic folk dances, exhibitions. Libraries filled with rare volumes. Fascinating antique and art shops. Modernistic cities and medieval towns. Castles rich in romance and the picturesque villages of the Black Forest and Bavarian Alps.

The generous hospitality of the land of *Wanderlust* and *Gemütlichkeit* is again expressed by special arrangements for American visitors: 60% reductions of railroad fares and Registered Travel Marks selling far below regular exchange quotations—thereby practically eliminating the disadvantages of the reduced dollar. Please write for information and booklet Number 122.

100th Anniversary of the German Railroad,
the world's largest railroad enterprise

GERMAN TOURIST INFORMATION OFFICE

665 Fifth Avenue, at 53rd Street, New York



Mid-Week Pictorial, May 25, 1935



A CATCH.
Submitted by Cherie French of Seattle, Wash.
(First Prize, \$15.)

P

PRIZE WINNERS
in the
Amateur
Photographic Competition



FRONT DOOR ARGUMENT.
Swallows Photographed by J. Allan Cash of Belleville, Ont.
(Second Prize, \$10.)



**PORTRAIT OF A YOUNG LADY WITH
A SWEET TOOTH.**
Submitted by Edward Farrell of Oak-
land, Calif.
(Cash Award, \$3.)



PASTORAL.
From Vincent Belgarbo of
Chicago, Ill.
(Cash Award, \$3.)

**PORTLAND
HEAD
LIGHT AT
PORTLAND,
MAINE.**

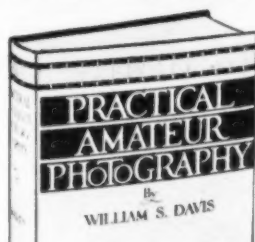
Offered by
Mrs. Elmore
C. Edmunds
of South
Paris, Me.
(Cash
Award, \$3.)



RULES FOR MID-WEEK PICTORIAL AMATEUR PHOTOGRAPHIC COMPETITION.

Prize-winning pictures in the Amateur Photographic Competition are published in the last issue of each month. MID-WEEK PICTORIAL awards a first prize of \$15 for the best amateur photograph, \$10 for the second best photograph and \$3 for each of the other photographs accepted. Amateur photographs must be submitted by the actual photographer, they must carry return postage, and should be addressed to the Amateur Photograph Editor, MID-WEEK PICTORIAL, 229 West Forty-third Street, New York, N. Y.

**This Famous Handbook Has
Shown Thousands How to Take
PRIZE WINNING PICTURES**



**Just Out
NEW EDITION**
containing latest material on 16 and 8 mm. Motion Pictures, color photography, and MINIATURE CAMERAS.

**PRACTICAL AMATEUR
PHOTOGRAPHY**
By WILLIAM S. DAVIS

264 pages of useful information on every phase of photography, written in non-technical language by one of America's best-known photographers, William S. Davis, who has exhibited all over the world and won more than forty prizes in open competition.

How to make better enlargements; how to get new and unusual effects in printing; how to compose still-life, landscape, figure, portrait and close-up subjects; how to get interesting lighting effects; the best camera and lens equipment for various types of work; the use of filters; the correct use of exposure stops; how to make a complete home dark room; all these and hundreds of other subjects are presented, with a valuable bibliography and a glossary of all the terms used in photography. 17 chapters. 16 halftone plates, cloth bound, indexed for quick reference. Send the coupon at once for your copy. **SEND NO MONEY**

LITTLE, BROWN & CO., 34 Beacon St., Boston, Mass.
Please send me at once a copy of the NEW EDITION of Practical Amateur Photography. When it arrives I will pay the postman \$2.25 plus postage. If I am not entirely satisfied I may return the book within 5 days and you will gladly refund my money.

Name
Address

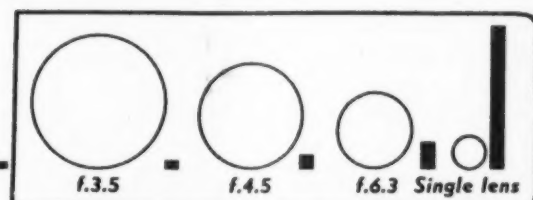
LENS SPEED...what it is...how to use it

THE faster the lens on your camera, the less light you need to take pictures. And the less light you need, the greater the variety of snapshots you can take.

Lens speed is denoted by an "f" rating—such as f.4.5 and f.6.3. The smaller the "f" number, the larger the diameter of the lens... hence, an f.4.5 lens admits more light—is bigger, therefore *faster*—than an f.6.3 lens when fully open.

When you buy a camera, get one with a good fast lens. It will let you take pictures at higher shutter speeds... and even indoors at night with Mazda Photoflood bulbs. It will increase your fun in picture taking many fold.

Of course, you won't take all your pictures with the lens wide open—but, like a high-powered automobile, it's nice to have the extra power when you need it.



CIRCLES indicate relative openings of various lenses. Bars indicate relative times of exposure necessary. The bigger or faster the lens, the shorter the exposure that is needed. Notice that an f.3.5 lens is 16 times faster than an ordinary single lens... thus, you can take action pictures at 1/400 second with an f.3.5 camera where a 1/25-second exposure would be required with an ordinary camera.



f.3.5 KODAK DUO
(above)

... the miniature Kodak that makes a larger picture. In the rain... indoors... almost anywhere... at night with Photoflood bulbs, the crisp, sharp f.3.5 lens lets you take pictures. And the Compur shutter gives you speeds up to 1/300 second—fast enough to "stop" an express train.

Takes sixteen pictures on a roll of 620 Kodak Film. And each picture is 1 1/4 x 2 1/4 inches, large enough for your album. Complete with depth-of-focus scale... Kodak Duo Six-20 costs \$52.50.

**Kodak "SS" Film adds
speed to any camera**

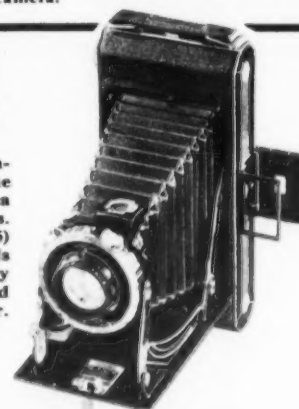
Kodak Super Sensitive Panchromatic Film is a high-speed film for high-speed cameras—but it opens new picture possibilities to any camera.

Try a roll or pack of "SS" Film—you'll find it helps get the pictures you may have missed before.



f.4.5 KODAK SIX-16
(right)

Kodak Six-16 with f.4.5 lens will instantly appeal to those who know fine photographic equipment. It takes a standard-size picture—2 1/2 x 4 1/4 inches. Its fast Kodak Anastigmat lens (f.4.5) and the Compur shutter with its speeds from 1 to 1/250 second give you mastery of light and "action." Conventional and eye-level finders. Built-in self-timer. Focuses down to 4 feet. Costs \$40.



f.3.5 KODAK RETINA
(left)

This miniature Kodak is built for speed. A 1/500-second Compur shutter gives you command of action—and the keen f.3.5 anastigmat lens admits ample light for high-speed exposures in difficult light.

Thirty-six pictures, approximately 1 1/4 inches, at a loading.

And it's a real camera bargain. Complete with optical view finder—Kodak Retina costs about half as much as cameras of similar range—only \$57.50.

**FREE! THE NEW
KODAK CATALOG**

16 pages of information on Kodaks and photographic equipment. It's yours for the asking. Eastman Kodak Co., Rochester, N. Y.

Name.....
Address.....
City..... State.....

M.P. 5-26

THE THEATRE GUILD PRESENTS
PARADE

a satirical revue
with **JIMMY SAVO**
GUILD THEATRE, 52nd St., West of B'way. Matinees Thursday and Saturday, 2:30.
Evenings 8:30.

GILBERT MILLER & LESLIE HOWARD in association with ARTHUR HOPKINS present

LESLIE HOWARD in
THE PETRIFIED FOREST

by ROBERT SHERWOOD
BROADHURST Thea., W. 44th St. L.A.C. 4-1515. Evs. 8:45.
Matinees Wednesday & Saturday at 2:45

THE GROUP THEATRE PRESENTS
A NEW PLAY BY THE AUTHOR OF
"WAITING FOR LEFTY"

"AWAKE AND SING!"

By CLIFFORD ODETS
BELASCO, 44th St., East of B'way. Mats. THURS. & SAT., 50c to \$2
BRYant 9-5100.



Walter Connolly
in the JOHN GOLDEN COMEDY HIT

The Bishop Misbehaves

By FRED JACKSON, with JANE WYATT
GOLDEN THEA., 45 ST. W. of B'way. Evs. 8:50
MATINEES WEDNESDAY & SATURDAY, 2:40

"A WINNING
COMBINATION."
—N. Y. Times
"SPREADS
DELIGHT."
—Sun

BROCK PEMBERTON Presents

PERSONAL APPEARANCE
with GLADYS GEORGE
LAWRENCE RILEY'S roaring comedy
Directed by Antoinette Perry & Mr. Pemberton
"An evening of laughter I shall long remember . . . A great
star . . . a great company . . . a great show."—ED WYNN
HENRY MILLER'S Th., W. 43 St. Evs. 8:40. Mats. Thur. & Sat., 2:30

8 TH CAPACITY MONTH



"FUNNIEST AND GOOFIEST FARCE IN
MANY MONTHS."— Sobol, Journal

" . . . A topsy-turvy comedy . . .
shrewd and jocular horseplay . . .
the laughs come in the right place."
—ATKINSON, Times

PLAYHOUSE 48th St., E. of B'way. Evs. 8:45
Matinees Wednesday and Saturday 2:45—50c to \$2

RADIO
CITY

MUSIC HALL

SHOWPLACE OF THE NATION
ROCKEFELLER CENTER
WEEK BEGINNING MAY 23rd

Elisabeth Bergner

"ESCAPE ME NEVER"

and a Huge, Spectacular Stage Extravaganza
First Mezzanine seats may be reserved in advance—Phone Columbus 5-6535



VERA
MARSH
AND EARL
OXFORD,
as They Ap-
pear in the
Theatre
Guild's
Musical
Revue,
"Parade," at
the Guild
Theatre.
(Vandamm.)

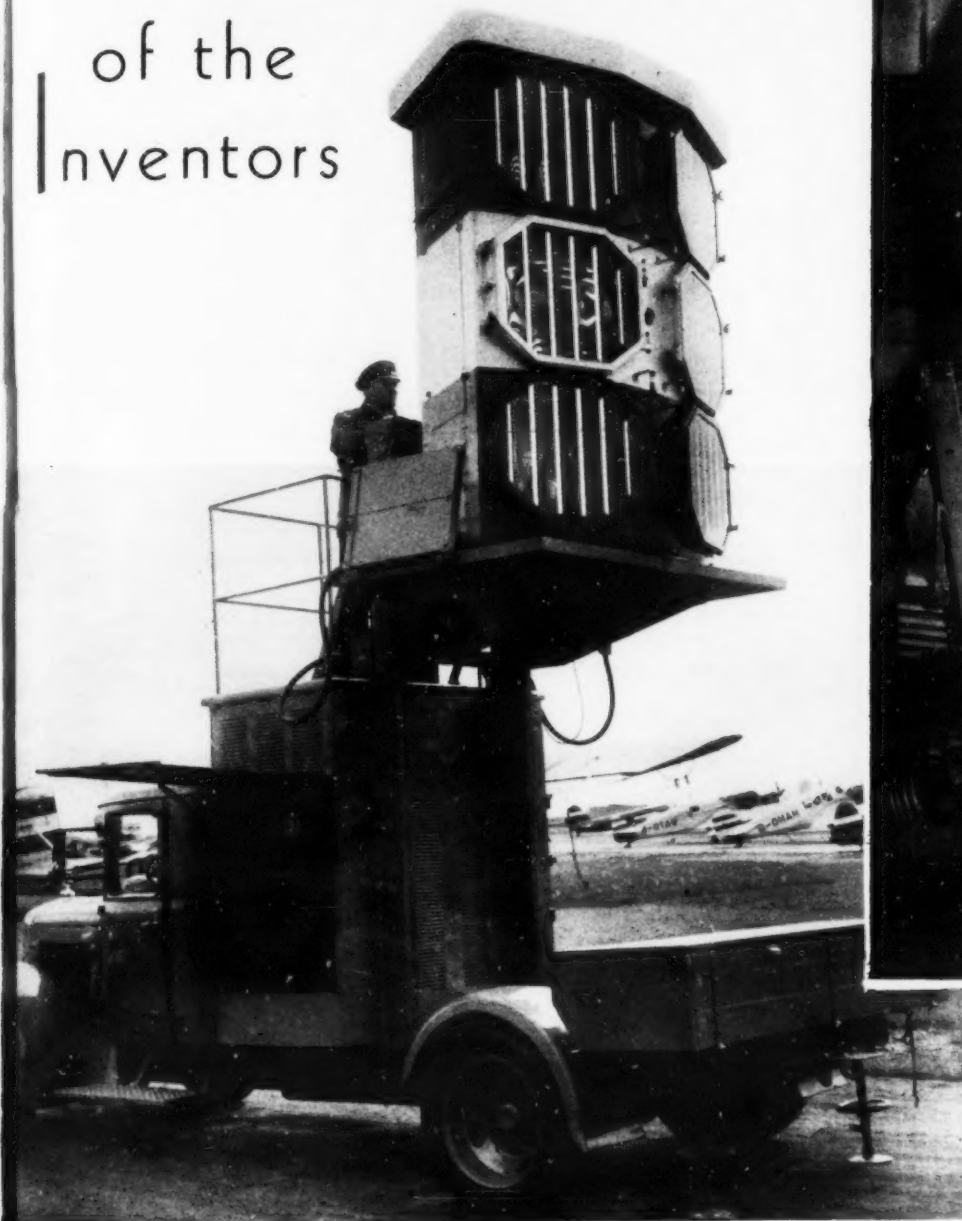


GEORGE M. COHAN,
in the Players' Club Revival of "Seven Keys to
Baldpate," at the National Theatre.
(Ben Pinchot.)

James CAGNEY as one of the **G-MEN**—Warner Bros. ★★★★★
Original Epic of Gangland's Waterloo!—Strand

B'way & 47th 25c to 1 p.m. Weekdays

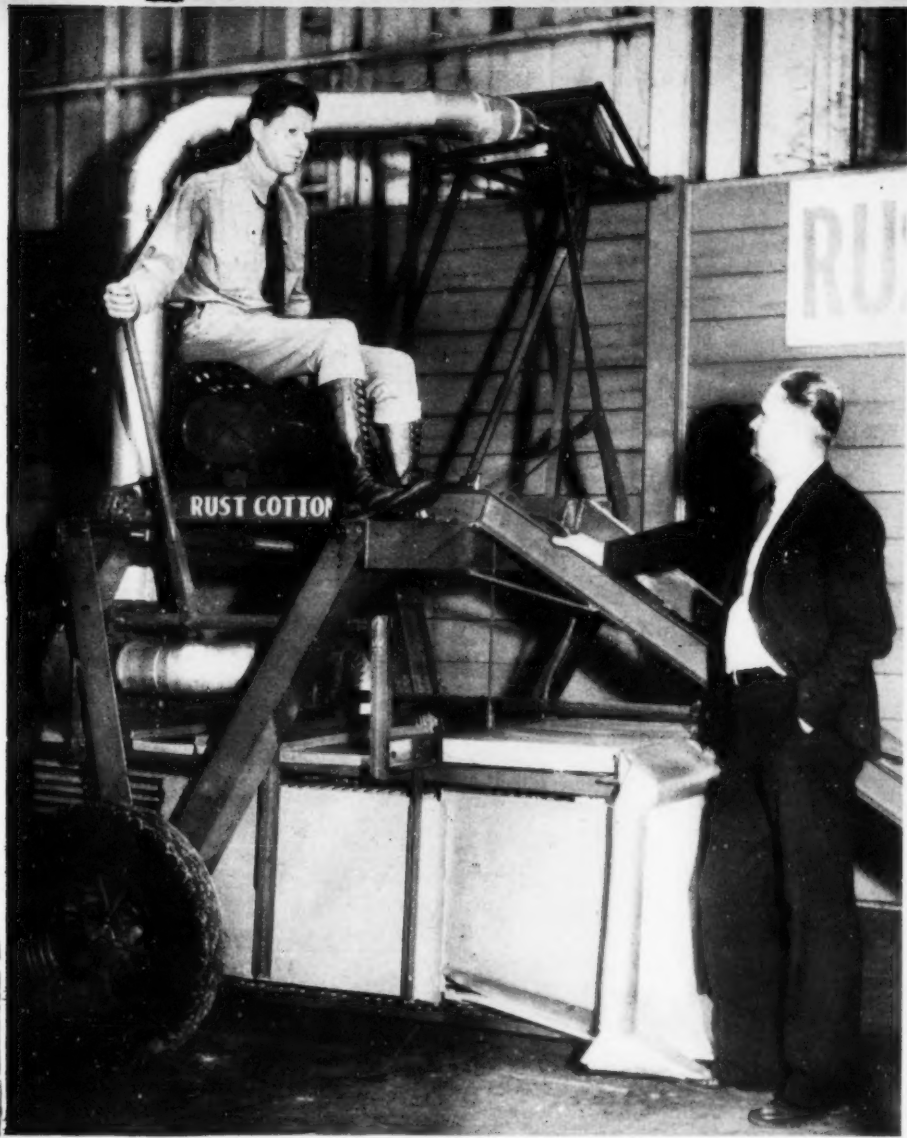
New Products of the Inventors



A LIGHTHOUSE
ON WHEELS
FOR AVIATION
USE:
MOTORIZED
APPARATUS,
With Lights Ca-
pable of Illumi-
nating a Large
Area for Night
Landings or
Take-offs Ready
for Service at the
Tempelhof
Airport in
Berlin.
(Times Wide
World Photos,
Berlin Bureau.)



THE MAKING OF A PARACHUTE TO LOWER A 4,500-POUND
PLANE FROM A HEIGHT OF 5,000 FEET:
COLONEL ROSCOE TURNER
Working With Guy Ball, Parachute Expert, on a Ninety-Foot
Parachute to Be Used Near Sacramento, Calif., For an Experiment
in "Jumping" With a Transport Plane. The Parachute Contains
1,000 Yards of Silk and Cost \$3,000.
(Times Wide World Photos, Los Angeles Bureau.)



THEY ANNOUNCE THE COMPLETION OF A MECHANICAL
COTTON PICKER: JOHN D. AND MACK D. RUST,
Brothers, of Memphis, Exhibiting Their 2,100-Pound Machine,
Which They Believe Will Do the Work of 50 to 100 Men in the
Cotton Fields. It Consists Primarily of an Endless Belt Carrying
Several Hundred Smooth Wire Spindles, Which Are Automatically
Moistened so as to Cause the Cotton to Adhere to Them. The
Inventors Say the Machine Can Be Operated at a
Cost of 98 Cents an Acre.
(Times Wide World Photos.)



IT LOOKS RIGHT INTO A SEALED CAN:
AN EX-RAY INSPECTION MACHINE,
With Which It Is Possible to Detect Nails, Pebbles or Small Pieces
of Metal in Canned Goods on the Production Line, Being Used at
Milwaukee to Inspect Aluminum Castings for Flaws. The Oper-
ator Looks Into an Eye-piece Similar to That of the Old-fashioned
Stereopticon and Gets a Stereoscopic View of the Interior of
Each Product as It Goes By.
(Times Wide World Photos.)

6 Months
Introductory Offer
New Subscribers Only
\$1



THIS IS YOUR WORLD!

What happens in the world today—war and civil strife, social change, economic development and cultural advance—is your direct concern.

CURRENT HISTORY appeals to those men and women who find joy in understanding the cross-currents in the tides of human affairs. Stimulating without flippancy, authoritative without stodginess, it records the events of today and interprets them. CURRENT HISTORY is a competent, thorough reporter of what is going on.

In CURRENT HISTORY appear the names of statesmen and publicists, men of affairs and scholars. Its contributors all have something to say that makes for a better appreciation of happenings in the contemporary world. CURRENT HISTORY in addition offers a comprehensive survey of the events in every nation, a survey which distinguishes the important from the unimportant. Thus CURRENT HISTORY does indeed introduce you to your world.

CURRENT HISTORY MAGAZINE,
 THE NEW YORK TIMES COMPANY,
 TIMES SQUARE, NEW YORK CITY.

Send CURRENT HISTORY MAGAZINE for 6 months, beginning with the June issue. I enclose \$1.00 (or will remit on receipt of bill). Foreign, \$1.65; Canada, \$1.40.

Name

Street

City and State